



The 16th Annual Walter Payton Celebrity Scholarship Golf Classic

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August 2015

Dear Supporter:

The Payton Family Foundation is making plans for the Annual Walter Payton Celebrity Scholarship Golf Classic. The success of this event is credited largely to our sponsors, who lend their names and financial support to the event. The event will be held August 14th – 16th, 2015, at Dancing Rabbit Golf Course in Philadelphia, MS. The beautiful Pearl River Resort will be the host hotel.

When Walter died in 1999 of liver disease at the young age of 45, the Payton Family established a foundation to ensure that Walter's efforts to help others would continue. The *Payton Family Foundation* is a 501 (c) 3 non-profit organization dedicated to helping deserving students from economically disadvantaged backgrounds to pursue a college education. **Our mission is: "to make a difference in the lives of young people who would not be able to fulfill their dream of a college education without financial support."**

As a sponsor of the *Annual Walter Payton Celebrity Scholarship Golf Classic* your company will benefit from the opportunity to increase visibility, enhance image and credibility, and reinforce brand awareness among prominent citizens and companies who admired Walter. I truly believe that the partnership between *your company* and the *Payton Family Foundation* will be a **WIN WIN Situation!!!**

We have several levels of sponsorship packages, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help the Walter Payton Scholarship Fund.

We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form to the address below or fax it to 901 328 6362.

Thank you in advance for your willingness to support the efforts of the Payton Family Foundation and make a difference in a young people lives.

Sincerely,

Eddie Payton/s/

Tournament Director

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